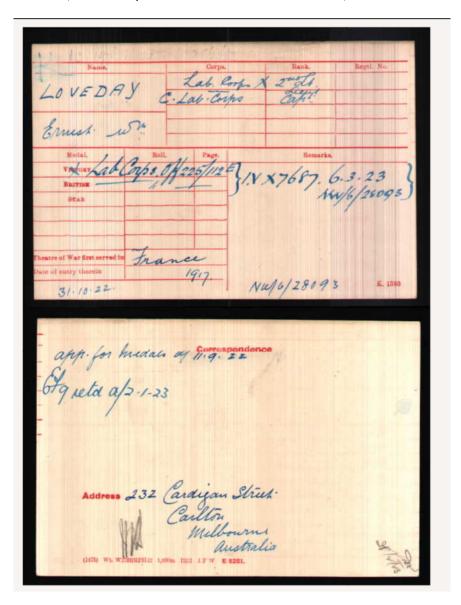
LOVEDAY, E. W.

Our research shows that this soldier was Captain Ernest William Loveday, who served in the Labour Corps with the British Expeditionary Force. While it has not been possible to locate his service records, a copy of his World War 1 Medal Rolls Index Card has been found. He served in France and was awarded the Victory Medal and the British War Medal.

UK, British Army World War 1 Medal Rolls Index Cards, 1914-1920.



https://www.ancestry.co.uk/imageviewer/collections/1262/images/30850_A000975-00416?treeid=&personid=&usePUB=true&_phsrc=KOi13&_phstart=successSource&pId=3279504_Accessed 06.10.2024.

Ernest William Loveday was born in North Melbourne in 1874 to William George Loveday (1840-1920) and Maria Ashworth (1844-1924). He was the youngest of five children, two of whom died in infancy. William Loveday initially worked for T Robinson & Co, a prominent Melbourne based agricultural machinery manufacturer and importer. They had offices in the city, Carlton, and Spotswood. Later he set up his own business.

Sometime in the 1880's, the family moved to *Darenth*, 232 Cardigan Street, Carlton. Their home was just a block away from St Jude's, where presumably the family attended regularly. Ernest was confirmed at Jude's 6 June 1889, aged 16 years.

The 1903 Electoral Roll lists him as a clerk, living with his parents and one sister (May Flora, 1868-1963), in 232 Cardigan Street. His father is described as an 'agent', his mother and sister are assigned 'home duties'. His other sister Annie Margaret (1870-1961) had married George Harrison from Tarneit in 1898. By 1910 Ernest had moved out of home as he's not listed there in the electoral rolls or street directories after that.

It is not clear where he was working or how he came to enlist in the UK, nor when he returned to Melbourne. His Medal Roll Index Card is dated 1922 and gives his address as 232 Cardigan Street so presumably he was back in Carlton by then, living with his widowed mother. His father had died at home two years earlier.

Australasian (Melbourne, Vic.: 1864 - 1946), Saturday 19 June 1920, page 5

A very old and well-known identity in the agricultural implement trade, Mr. W. G. Loveday, died on June 13 at his residence, 232 Cardigan street, Carlton, in his 80th year. Mr. Loveday's connection with the industry dated back to 1870, and he will be best remembered by a large circle of farmers for his expert knowledge of the steam threshers, portable engines, and reapers of the early days. For over 30 years he was connected with the firm of T. Robinson and Company, but since 1902 and up to the time of his death had been in business on his own account in the farm implement line. Mr. Loveday leaves a wido, one son, and two daughters.

National Library of Australia http://nla.gov.au/nla.news-article140242949

Maria Loveday died at home in 1924. Ernest continued to live there with his sister May for the next 10 years or so as shown by the 1926 and 1931 electoral rolls. Both entries list him as 'manager'. He never married and died at *Darenth* a year later.

Argus (Melbourne, Vic.: 1848 - 1957), Saturday 13 February 1932, page 15

LOVEDAY. — On the 7th February, at Darenth, Cardigan street, Carlton, Ernest William (capt., R.E.F., France), loved son of the late W. G. and M. Loveday, and dearly loved and loving brother of Annie (Mrs. George Harrison) and May. (Privately interred at Werribee, February 8.)

National Library of Australia http://nla.gov.au/nla.news-article4436003

BDM VIC

Church of England Messenger for Victoria and Ecclesiastical Gazette for the Diocese of Melbourne (Vic.: 1889) National Library of Australia http://nla.gov.au/nla.news-article197319774

Sands and McDougall's Melbourne and suburban directory, 1890, p. 123.

Sands and McDougall's directory of Victoria, 1925, p. 232.

Australian Electoral Commission; Canberra, Australia; *Electoral Rolls* for Ernest William Loveday, Victoria>1903>North Melbourne>Carlton South. p. 41.

Australian Electoral Commission; Canberra, Australia; *Electoral Rolls* for Ernest William Loveday, Victoria>1926>North Melbourne>Carlton South. p. 53.